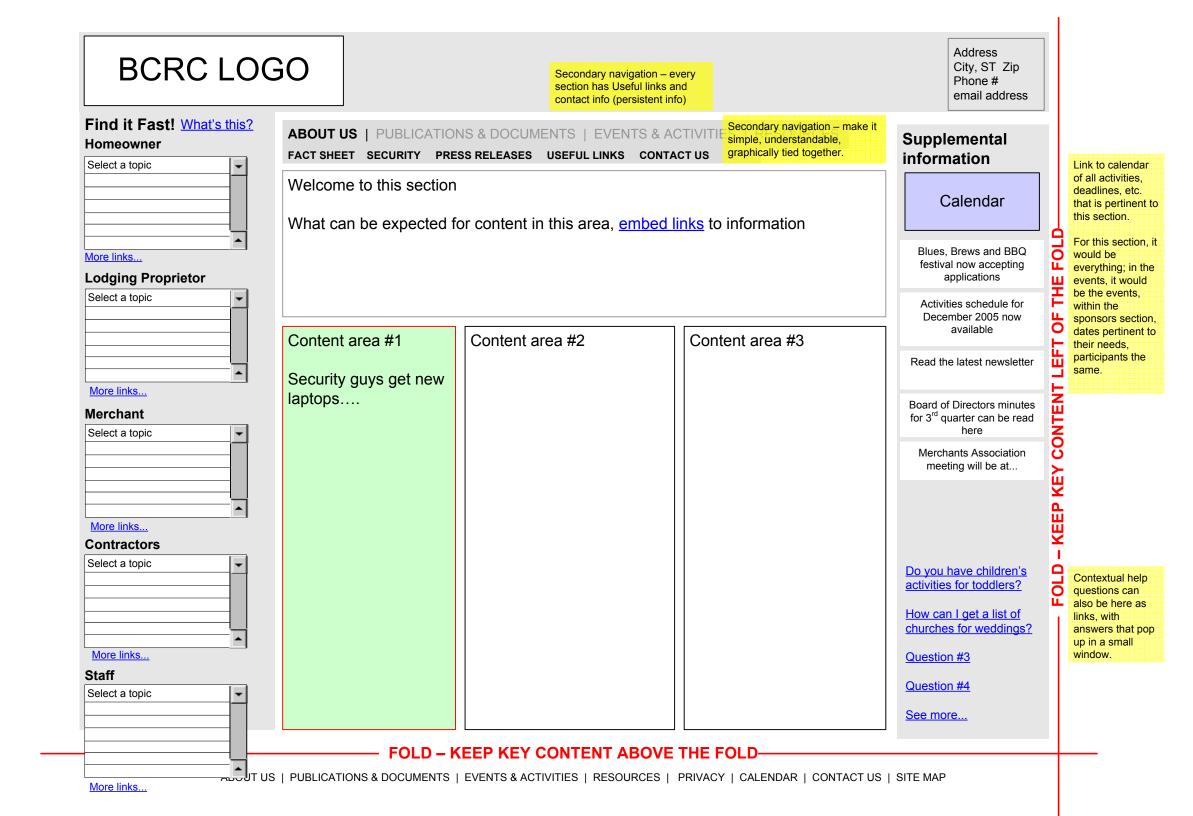
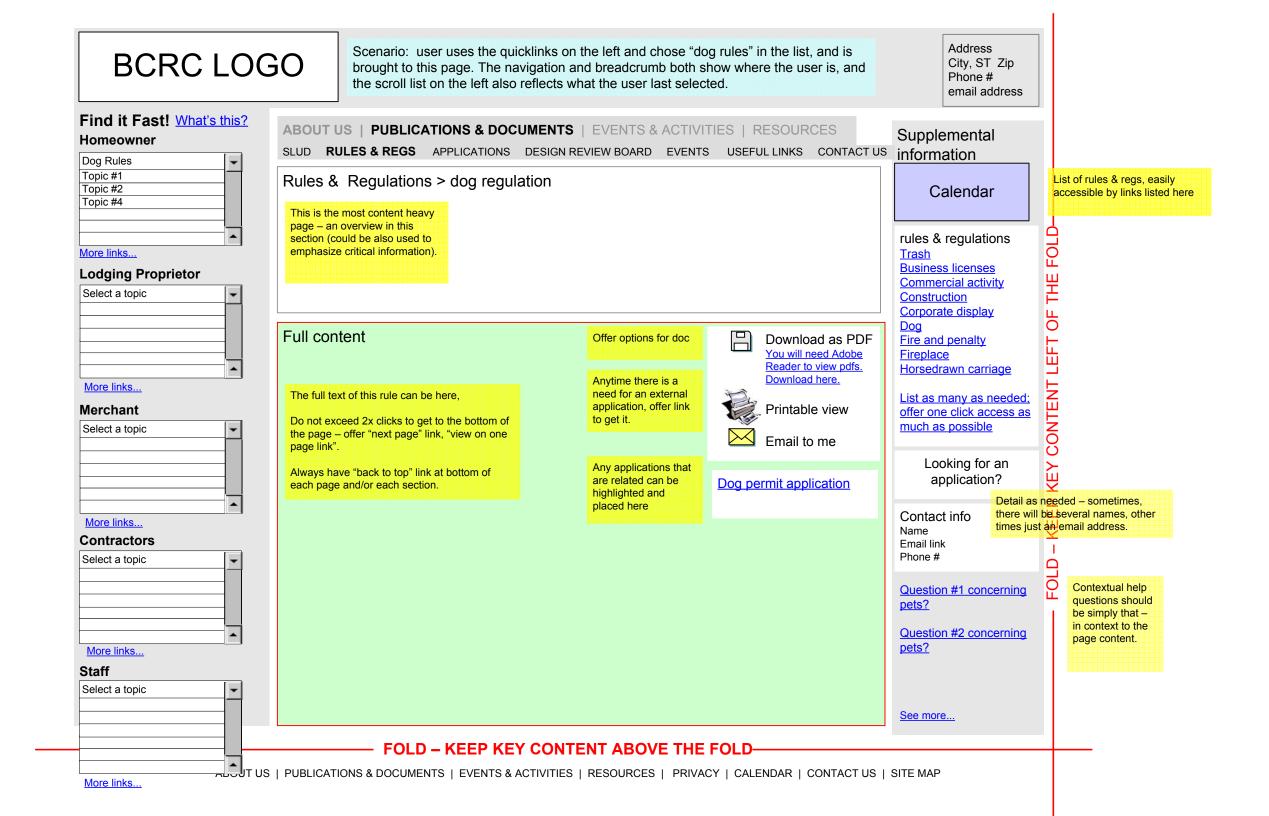
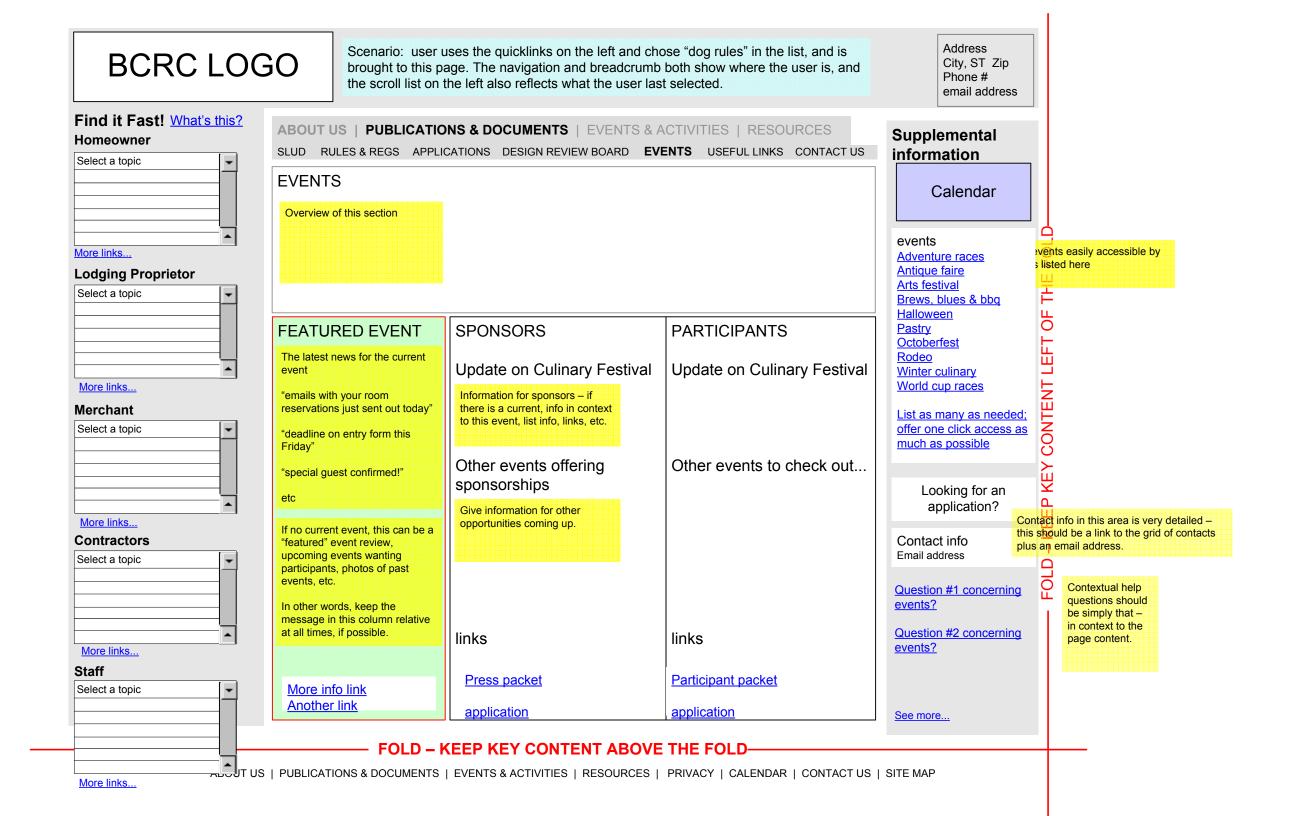
	BCRC LO	GO		Address City, ST Zip Phone # email address			
"What's This" link is an example of contextual help – clicking on it will open a small pop up with the question and answer, this popup	Find it Fast! What's this? Homeowner	ABOUT US PUBLICATIONS & DOCU	OURCES Calendar				
should explain that the user can count on using this section to find something quickly – and in context to their needs.	More links	Welcome to the site Mission of the site, introduction, special	Special features to be highlighted when this site first launches should be the ability to search by the primary navigation (publications & documents, events & activities, resources) or by the Quick Links dropdowns on the left.				
	Lodging Proprietor						
A dropdown list is an alternative to the scrolling boxes, but not as easily usable for the older age	Select a topic		<u>г</u>				
group demographic (homeowners). If dropdowns are used, make sure there is no		Content area #1	Content area #2	Content area #3			
overlap over the other quick link ists.	More links	Sample copy: hey, chefs! It's time for the Culinary Classic – if					
Quick list boxes (first 4) on the left	Merchant	you are interested, check out what you need to qualify:					
will allow the specified user to find information that is specific to them. The list within each section should be in alphabetical order, The 4 th drop down section should not fall below the fold.	Select a topic	Link #1					
		If you have already registered, start planning your <u>stay</u> .					
	More links Contractors	Look at pictures from last					
	Select a topic	year's competition.					
	More links						
	Staff						
The 5 th box can be for staff; there are certain fast access links that have been considered "nice to haves". This section can be more	Select a topic						
orgiving in terms of being below he fold.	FOLD – KEEP KEY CONTENT ABOVE THE FOLD JT US PUBLICATIONS & DOCUMENTS EVENTS & ACTIVITIES RESOURCES CALENDAR CONTACT US SITE MAP PRIVACY						
	L	•					

More links...







BCRC LOG	90				Address City, ST Zip Phone # email address	
Find it Fast! What's this? Homeowner		BLICATIONS & DOO GS APPLICATIONS E Overview of		Pents easily accessible by listed here		
Select a topic More links More links More links More links More links More links Select a topic Select a topic More links	EVENT Adventure Blues brews bbq	ROLE chair lodging pr accessibility chair lodging civic assessments guest chefs	CONTACT mike michelle kyle jean mike kyle kyle	PH # EMAIL	Antique faire Arts festival Brews, blues & bbq Halloween Pastry Octoberfest Rodeo Winter culinary World cup races List as many as needed; offer one click access as much as possible Looking for an application?	Contextual help questions should be simply that – in context to the page content.
More links			The second s	BOVE THE FOLD RCES PRIVACY CALENDAR CONTACT US		

Best practices for high content/informational web sites: Encouraging and Managing Content Contributors

- Identify a lead publisher in each organization area that is responsible for content in his or her area.
- For content updates, create a simple step by step process.
- Make it easy for employees to **update the directory** with information about their areas of expertise and special interests so others can find the best contact, quickly.
- Set **expiration dates** for all content and use software to automatically track those dates.
- Centralize content editing to ensure its quality.
- **Review pages** before posting to guarantee compliance with standards and style guide.
- Use **templates** and a **content management system** (CMS) to provide a consistent user interface for publishing.
- Rely on **automated content feeds** when possible (weather, updates from government websites, news).

Workflow Support

A persistent theme among usable content driven sites is **restructuring the intranet's information architecture** to focus on task support. Creating pockets of information that support the workflow, as opposed to the organizational structure, allows the user to gather all the information they need relative to their specific circumstances.

Calendars that are geared to this workflow greatly increases usability of the site – for example, a calendar for a participant in an event would show the deadlines for applications, lodging requirements and transportation, as well as the agenda of the actual event.

NOTE

"A **wireframe** is a grayscale block diagram that illustrates the overall navigation and the blocks of elements such as content, functionality, etc. that will go on the screen. It does not contain pictures and doesn't necessarily need to link to anything. It just demonstrates what elements a web page or application screen will contain and roughly where they might go—although the location can change. It does not include visual design." (www.boxesandarrows.com)