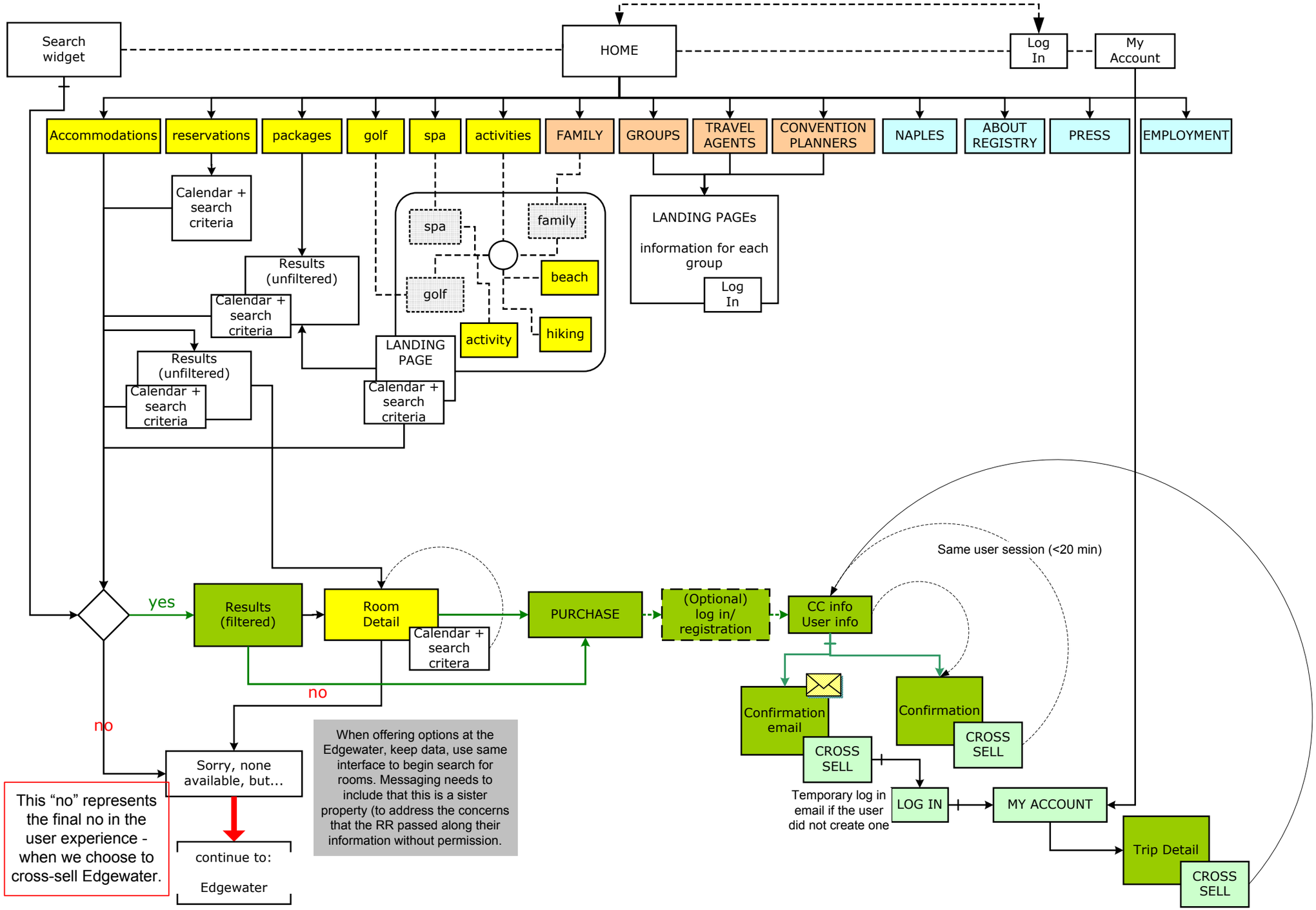
Search widget
HOME
Log In
My Account
Accommodations
reservations
packages
golf
spa
activities
FAMILY
GROUPS
TRAVEL AGENTS
CONVENTION PLANNERS
NAPLES
ABOUT REGISTRY
PRESS
EMPLOYMENT
Calendar + search criteria
Results (unfiltered)
Calendar + search criteria
Results (unfiltered)
Calendar + search criteria
spa
family
golf
beach
activity
hiking
LANDING PAGE
Calendar + search criteria
LANDING PAGEs
information for each group
Log In
Same user session (<20 min)
yes
Results (filtered)
Room Detail
Calendar + search critera
PURCHASE
(Optional) log in/ registration
CC info User info
no
no
Confirmation email
CROSS SELL
Confirmation
CROSS SELL
Temporary log in email if the user did not create one
LOG IN
MY ACCOUNT
Trip Detail
CROSS SELL
Sorry, none available, but...
continue to:
Edgewater
This “no” represents the final no in the user experience - when we choose to cross-sell Edgewater.
When offering options at the Edgewater, keep data, use same interface to begin search for rooms. Messaging needs to include that this is a sister property (to address the concerns that the RR passed along their information without permission.